



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2643

Invoice #	106114-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106114
Alt Order #	06848583
Deal #	
Order Flight	09/03/12 - 09/16/12

Billing Address:

Strategic Media Placement, Inc.
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		09/03/12 to 09/09/12	2x	MT-----				
	KSNV			M	09/03/12	:30	6:18 AM	TVGENHECK1203H Homes	\$700.00		2
	KSNV			Tu	09/04/12	:30	6:40 AM	TVGENHECK1203H Homes	\$700.00		1
2	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		09/03/12 to 09/09/12	1x	----F--				
	KSNV			F	09/07/12	:30	6:58 AM	TVGENHECK1205H Medica	\$450.00		1
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		09/10/12 to 09/16/12	4x	M-WTF--				
	KSNV			M	09/10/12	:30	6:10 AM	TVGENHECK1205H Medica	\$450.00		1
	KSNV			W	09/12/12	:00			\$450.00 Unresolved		4
	KSNV			Th	09/13/12	:30	6:44 AM	TVGENHECK1205H Medica	\$450.00		2
	KSNV			F	09/14/12	:30	6:17 AM	TVGENHECK1205H Medica	\$450.00		3
4	KSNV	Today Show	658a-9am		09/03/12 to 09/09/12	2x	---TF--				
	KSNV			Th	09/06/12	:30	8:58 AM	TVGENHECK1205H Medica	\$550.00		2
	KSNV			F	09/07/12	:30	8:52 AM	TVGENHECK1205H Medica	\$550.00		1
5	KSNV	Today Show	658a-9am		09/10/12 to 09/16/12	4x	M-WTF--				
	KSNV			M	09/10/12	:30	8:43 AM	TVGENHECK1205H Medica	\$550.00		3
	KSNV			W	09/12/12	:30	7:57 AM	TVGENHECK1205H Medica	\$550.00		1
	KSNV			Th	09/13/12	:30	8:28 AM	TVGENHECK1205H Medica	\$550.00		2
	KSNV			F	09/14/12	:30	8:29 AM	TVGENHECK1205H Medica	\$550.00		4
6	KSNV	M-F Early News	5-630p		09/03/12 to 09/09/12	1x	M-----				

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INVOICE

Advertiser	Hack, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2643

Invoice #	106114-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106114
Alt Order #	06848583
Deal #	
Order Flight	09/03/12 - 09/16/12

Billing Address:

Strategic Media Placement, Inc.
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	M-F Early News	5-630p									
	KSNV	M-F Early News	5-630p									
7	KSNV	M-F Early News	5-630p									
	KSNV	M-F Early News	5-630p									
8	KSNV	M-F Early News	5-630p									
	KSNV	M-F Early News	5-630p									
9	KSNV	M-F Wheel of Fortune	7-730pm									
	KSNV	M-F Wheel of Fortune	7-730pm									
10	KSNV	M-F Wheel of Fortune	7-730pm									
	KSNV	M-F Wheel of Fortune	7-730pm									
11	KSNV	Face to Face w/ J.Ralston	730-758pm									
	KSNV	Face to Face w/ J.Ralston	730-758pm									
12	KSNV	Face to Face w/ J.Ralston	730-758pm									
	KSNV	Face to Face w/ J.Ralston	730-758pm									

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Product	JOE HECK 4 CONGRESS	Invoice Date	09/16/12
Estimate Number	2643	Invoice Month	September 2012
Station	KSNV	Invoice Period	08/27/12 - 09/16/12
Account Executive	Amy McCreary	Order #	106114
Sales Office	Blair - Philadelphia	Alt Order #	06848583
Sales Region	National	Deal #	
		Order Flight	09/03/12 - 09/16/12

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	Face to Face w/ J. Ralston	730-758pm	F	09/07/12	:30	7:39 PM		TVGENHECK1205H Medi car	\$400.00		2
	KSNV			F	09/07/12	:30	7:47 PM		TVGENHECK1205H Medi car	\$400.00		1
13	KSNV	Face to Face w/ J. Ralston	730-758pm	M	09/10/12 to 09/16/12	4x	M-WTF--					
	KSNV			M	09/10/12	:30	7:46 PM		TVGENHECK1205H Medi car	\$400.00		1
	KSNV			W	09/12/12	:30	7:53 PM		TVGENHECK1205H Medi car	\$400.00		3
	KSNV			Th	09/13/12	:30	7:46 PM		TVGENHECK1205H Medi car	\$400.00		2
	KSNV			F	09/14/12	:30	7:38 PM		TVGENHECK1205H Medi car	\$400.00		4
14	KSNV	M-F News 3 at Eleven	11pm-1135pm	F	09/03/12 to 09/09/12	1x	----F--					
	KSNV			F	09/07/12	:30	11:24 PM		TVGENHECK1205H Medi car	\$750.00		1
15	KSNV	M-F News 3 at Eleven	11pm-1135pm	M	09/10/12 to 09/16/12	4x	M-WTF--					
	KSNV			M	09/10/12	:30	11:31 PM		TVGENHECK1205H Medi car	\$750.00		1
	KSNV			W	09/12/12	:30	11:24 PM		TVGENHECK1205H Medi car	\$750.00		2
	KSNV			Th	09/13/12	:30	11:34 PM		TVGENHECK1205H Medi car	\$750.00		4
	KSNV			F	09/14/12	:30	11:24 PM		TVGENHECK1205H Medi car	\$750.00		3
16	KSNV	Saturday Today	7a-9am	Sa	09/03/12 to 09/09/12	1x	-----S-					
	KSNV			Sa	09/08/12	:30	7:29 AM		TVGENHECK1205H Medi car	\$225.00		1
17	KSNV	Sunday Today	7a-8am	Sa	09/10/12 to 09/16/12	1x	-----S-					
	KSNV			Sa	09/15/12	:30	8:58 AM		TVGENHECK1205H Medi car	\$225.00		2
	KSNV			Sa	09/03/12 to 09/09/12	1x	-----S					

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Station	KSNV
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Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Sunday Today	7a-8am	Su	09/09/12	:30	7:26 AM	TVGENHECK1205H	Medi car	\$200.00		1
	KSNV			Su	09/10/12 to 09/16/12	1x	-----S					
	KSNV			Su	09/16/12	:00						2
				NOT AVAILABLE RATE								
18	KSNV	Sa-Su Early News	5pm-630pm	Sa	09/03/12 to 09/09/12	1x	-----S-					
	KSNV			Sa	09/08/12	:30	4:59 PM	TVGENHECK1205H	Medi car	\$225.00		1
	KSNV			Sa	09/10/12 to 09/16/12	1x	-----S-					
	KSNV			Sa	09/15/12	:30	6:15 PM	TVGENHECK1205H	Medi car	\$225.00		2
19	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	Sa	09/03/12 to 09/09/12	2x	-----SS					
	KSNV			Sa	09/08/12	:30	11:16 PM	TVGENHECK1205H	Medi car	\$750.00		2
	KSNV			Su	09/09/12	:30	11:21 PM	TVGENHECK1205H	Medi car	\$750.00		1
	KSNV			Sa	09/10/12 to 09/16/12	2x	-----SS					
	KSNV			Sa	09/15/12	:30	11:28 PM	TVGENHECK1205H	Medi car	\$750.00		4
	KSNV			Su	09/16/12	:30	11:19 PM	TVGENHECK1205H	Medi car	\$750.00		3
20	KSNV	News 3 in Prime	7-10pm	W	09/03/12 to 09/09/12	1x	--W----					
	KSNV			W	09/05/12	:30	9:19 PM	TVGENHECK1205H	Medi car	\$1,000.00		1
21	KSNV	Face to Face in PRIME	8-11pm	W	09/03/12 to 09/09/12	1x	--W----					
	KSNV			W	09/05/12	:30	10:36 PM	TVGENHECK1205H	Medi car	\$800.00		1

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------	---------	-------------	------	-----	------	--------	-------	------	-------	------	----------------	-------

Aired Spots 46

Gross Total	\$27,600.00
Agency Commission	\$4,140.00
Net Amount Due	\$23,460.00
Payment Terms	30 Days

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